

DESERT CHAPTER COALITION MEETING

WEDNESDAY, JUNE 25, 2025 @ 12 – 1:30 PM
RIVERSIDE COUNTY OFFICE OF EDUCATION
47110 CALHOUN ST., INDIO, CA 92201
(OR PLEASE JOIN US VIRTUALLY IF YOU CAN'T MAKE IT IN PERSON)

LEARN HOW TO FIGHT BIG TOBACCO

"Advocacy is empathy, compassion and community at work." – Janna Cachola

TOPIC:

Join us as we dive into a crucial topic, Preventing Big Tobacco and Nicotine Companies from marketing their new products like ZYN & IQOS in Riverside County.

PRESENTED BY:

Dr. Jeremiah Mock, MSc, PhD.
Health Anthropologist – UCSF
Dept. Social & Behavioral Science



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