

RIVERSIDE COUNTY  
HEALTHY  
CITIES  
NETWORK

# RECIPES FOR HEALTHY COMMUNITIES:

Exchanging stories about  
the ingredients that  
support community and  
individual health.

# Welcome, Introductions + Ice Breaker

Guest MC:

**Arnold San Miguel**

Regional Affairs Officer

Southern California Association of Governments (SCAG)

# AGENDA

- Welcome & Introductions
- What is the Riverside County Healthy Cities Network (HCN)?
- Healthy Community Framework
- Break
- Recipes for Healthy Cities: Presentations + Panel discussion
  - City of Palm Desert
  - City of Perris
  - City of Lake Elsinore
- Upcoming Funding Opportunities
- Mix + Mingle
- Wrap Up

# RCHCN Background

Miguel A. Vazquez, AICP

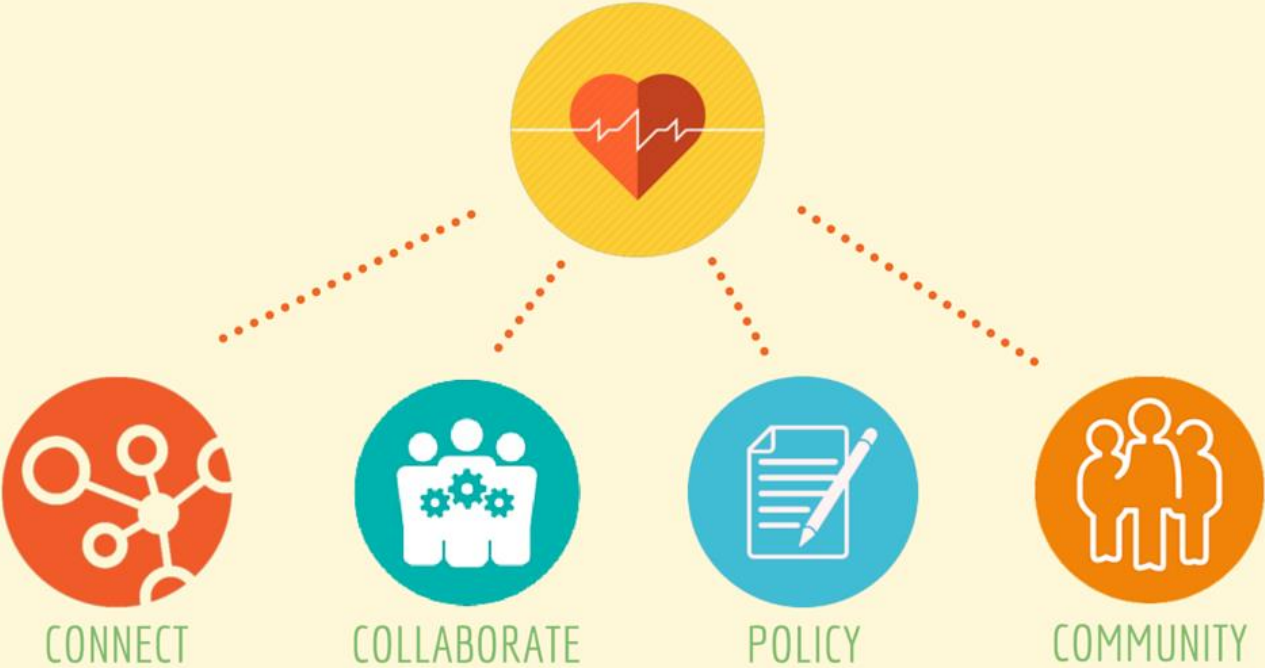
Healthy Communities Planner,

Riverside University Health System – Public Health

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# HEALTHY CITIES NETWORK

## GOALS



# RCHCN Framework

## A Recipe Book for Healthy Communities

**Salomeh Wagaw, MPH**

Epidemiologist,

Riverside University Health System – Public Health

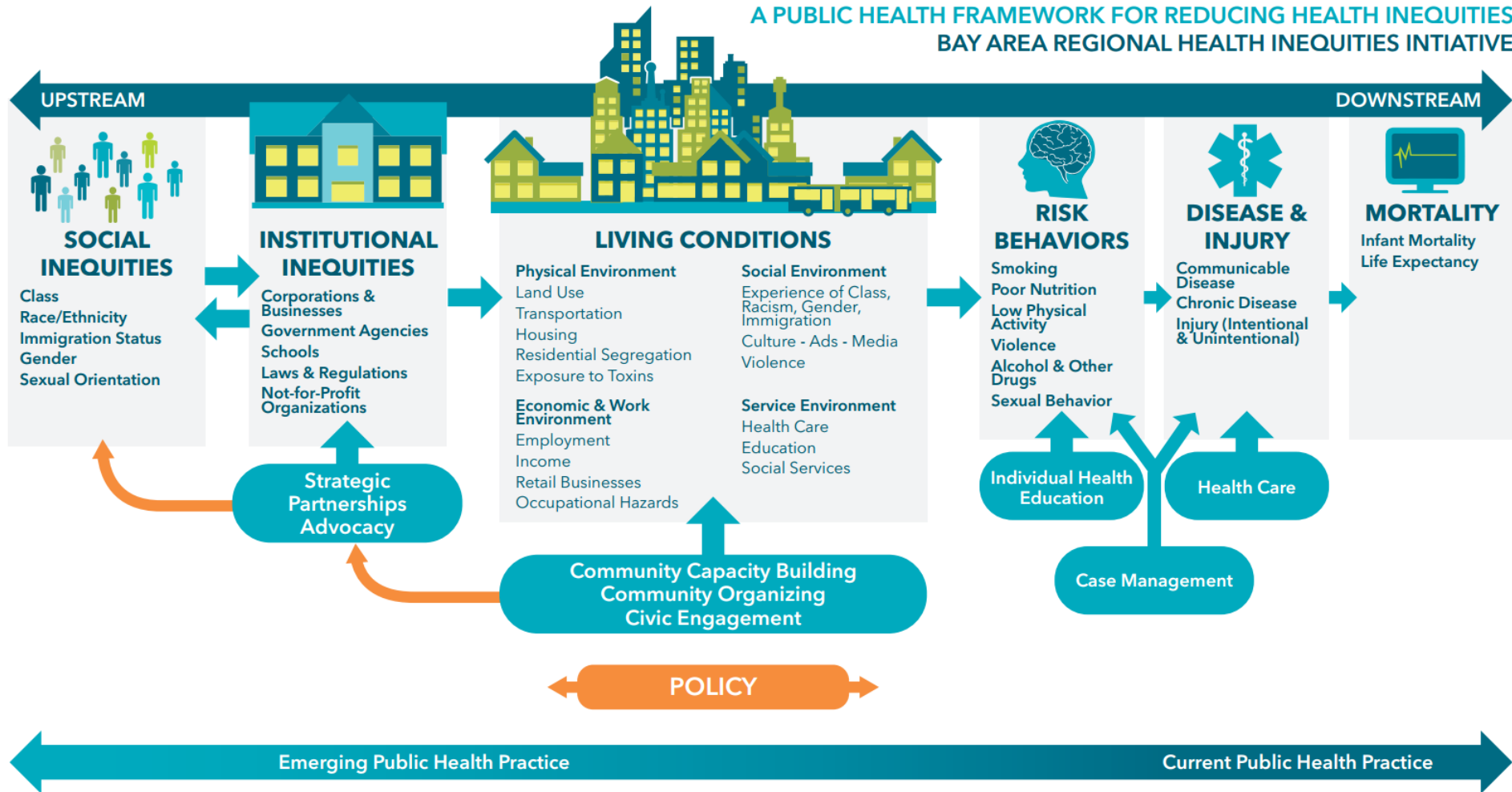
**Andrea Howard, MPL**

Staff Analyst,

Western Riverside Council of Governments (WRCOG)

# Adapted From...

## A PUBLIC HEALTH FRAMEWORK FOR REDUCING HEALTH INEQUITIES BAY AREA REGIONAL HEALTH INEQUITIES INITIATIVE



## Community Factors

### THE PLACE

**What's sold & how it's promoted:** characterized by the availability and promotion of safe, healthy, affordable, culturally-appropriate products and services (e.g., food, books and school supplies, sports equipment, arts and crafts supplies, and other recreational items); limited promotion and availability, or lack, of potentially harmful products and services (e.g., tobacco, firearms, alcohol, and other drugs)

**Look, feel, & safety:** characterized by a well-maintained, appealing, clean, and culturally-relevant visual and auditory environment; actual and perceived safety

**Parks & open space:** characterized by safe, clean, accessible parks; parks that appeal to interests and activities across the lifespan; green space; outdoor space that is accessible to the community; natural/open space that is preserved through the planning process

**Getting around:** characterized by availability of safe, reliable, accessible, and affordable methods for moving people around, including public transit, walking, biking

**Housing:** characterized by availability of safe, affordable, available housing

**Air, water, & soil:** characterized by safe and non-toxic water, soil, indoor and outdoor air, and building materials

**Arts & culture:** characterized by abundant opportunities within the community for cultural and artistic expression and participation, and for cultural values to be expressed through the arts

### THE PEOPLE

**Social networks & trust:** characterized by strong social ties among persons and positions, built upon mutual obligations; opportunities to exchange information; the ability to enforce standards and administer sanctions

**Community engagement & efficacy:** characterized by local/indigenous leadership; involvement in community or social organizations; participation in the political process; willingness to intervene on behalf of the common good

**Norms/expected behaviors & attitudes:** characterized by regularities in behavior with which people generally conform; standards of behavior that foster disapproval of deviance; the way in which the environment tells people what is okay and not okay

### FOUNDATION OF OPPORTUNITY

**Racial justice & intergroup relations:** characterized by policies and organizational practices that foster equitable opportunities and services for all; positive relations between people of different races and ethnic backgrounds

**Jobs & local ownership:** characterized by local ownership of assets, including homes and businesses; access to investment opportunities, job availability, the ability to make a living wage

**Education:** characterized by high-quality and available education and literacy development across the lifespan



# What is the RCHCN Framework?

- **Encyclopedia of Cooking Ingredients**
  - Identification of the community-level factors influencing health outcomes—those factors outside of individual control, but influenced by the community
- **Community Cookbook**
  - Platform for gathering and sharing community strategies to yield more positive influence on health outcomes in each of the identified community-level factors
  - Framework & Recipes adapted from tested models
  - Recipes will be shared at HCN meetings and/or archived in the online Framework
- **Multigenerational**
  - The framework itself may be amended at any time
  - Recipes—or strategies—for influencing health will be added on an ongoing basis through community input



# Framework Areas

- **Physical Environment**
- **Goods & Service Environment**
- **Social & Cultural Environment**
- **Economic Environment**



# Physical Environment Defined

Encompasses the physical man-made & natural components of the community.

These elements influence:

- physical activity
- Social engagement
- Familial stability
- Risk of injury, violence, & exposure to hazards



# Physical Environment

- Community design & feel
- Mobility
- Parks & open space
- Housing
- Safety
- Environmental quality



# Good & Service Environment Defined

Encompasses the availability and accessibility of high quality, culturally competent products and services\*

\*Particularly influential to lower-income communities



# Goods & Service Environment

- Places of belonging
- What's sold & how it's promoted
- Healthy food access
- Health care access
- Public safety
- Education



# Social & Cultural Environment

## Defined

Encompasses **individual & institutional connections**—social capital—and the inclusion & **celebration of cultural differences**.

Influence **community cohesion and identity**, which may impact both mental and physical health outcomes.



# Social & Cultural Environment

- Community & Civic Participation
- Social networks & trust
- Arts & culture
- Standard behaviors & norms
- Marketing & modeling





# Economic Environment Defined

Encompasses those factors influencing financial stability.

Far-reaching implications on such areas as:

- Food security
- Housing stability
- Social structures
- Familial stability



# Economic Environment

- Local ownership
- Employment & wages

# Group Activity I:

## *Refine the Cookbook*

### Provide Feedback for the Framework

- Elements to be added or subtracted
- Language modifications
- Restructuring of the categories
- How can the Framework be designed to provide greatest benefit, etc...

# Group Activity II:

## Chat Recipes

### Discuss & Write-Down

- Healthy City Recipes you would like to share or learn from someone else
- Identify similar efforts members of your table are currently engaged in
- With your table, identify a person/organization making strides in an area of interest to someone else



# BREAK

# Healthy Cities Recipes

- **City of Lake Elsinore**  
Audrey Young, Management Analyst
- **City of Palm Desert**  
Eric Ceja, Principal Planner
- **City of Perris**  
Arcenio Ramirez, Program Assistant

# Funding Opportunities Update

Christopher Tzeng

Program Manager

Western Riverside Council of Governments



# Networking Time

**Daisy Ramirez**

Health Education Assistant

Riverside University Health System – Public  
Health



# Wrap Up and Next Steps

**Daisy Ramirez**

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# Contact

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