## Say NO to Bullying Riverside County

Bullying is defined as intentional and repeated negative behavior by a person or group towards others. It can lead to:



Depression and/or anxiety



Poor performance at school and work



Poor social skills



Low self esteem



Suicidal thoughts

There are common forms of bullying:<sup>2</sup>

- 1. Verbal
- 2. Social
- 3. Physical
- 4. Cyber

Nearly 1

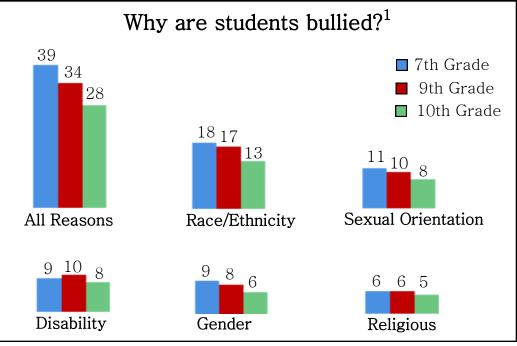
in 5

students say being beaten up is a major concern for them. 1

16.3%

of Riverside County teens have received **threats** of violence or physical **harm** by **peers** in the past year.<sup>1</sup>

Victims of peer aggression are at a greater risk for victimizing others.<sup>2</sup>



3 in 10

7th-, 9th- and 11thgraders have experienced bullying.<sup>1</sup>

Sources: 1. Riverside County. California Healthy Kids Survey, 2013 -14 & 2014 -15: Main Report. San Francisco: WestEd Health & Human Development Program for the California Department of Education. 2. Increased Risk of Aggressive Behavior among Victims of Multiple Forms of Bullying: American Academy of Pediatrics.





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